



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

## **BUILDING OUR COMMUNITY. BUILDING OUR FUTURE.**

Together with our community, the Danvers YMCA is investing in facility improvements to make our Y more accessible and enjoyable for all.



**DANVERS COMMUNITY YMCA**

34 Pickering St | Danvers, MA 01923

978.774.2055

## **CAPITAL CAMPAIGN FOR THE DANVERS COMMUNITY YMCA**

**Serving families for generations to come**



**DANVERS COMMUNITY YMCA**  
SINCE 1950



**DANVERS COMMUNITY YMCA**  
SINCE 1950



**2,600**  
members served  
annually



**500**  
children in after  
school care, day camp  
and sports



**90**  
employees and



**\$170,000**

provided in  
financial assistance  
to ensure cost is  
not a barrier

**125**  
volunteers  
make our mission  
possible



**30**  
health and wellness  
classes each week for  
seniors and adults

## THE NEED FOR MORE



### CURRENT FACILITY

- Built in 1950
- High maintenance costs of an aging facility defer funds from mission-driven programming
- Not fully accessible
- Outdated configuration limits program growth
- Aging facility in need of updates

## LEAVE A LEGACY



### NAMING OPPORTUNITIES

Donations can be made in a single payment, or over a period of 3-5 years. Payments may be considered annually or monthly as well.

Facility .....	\$ 2,500,000	Classrooms (3) .....	\$25,000
Wellness Center.....	\$1,000,000	Fitness Rooms.....	\$25,000 (2- Spin rm., Fitness rm.)
Pool.....	\$1,000,000	Sauna (mens).....	\$25,000
Childcare Center Entrance .....	\$500,000	Sauna (womens) .....	\$25,000
Lobby Lounge/Café .....	\$250,000	Elevator .....	\$25,000
First Level Wellness .....	\$250,000	Flagpole.....	\$ 25,000
Second Level Wellness .....	\$250,000	Water Filling Station .....	\$10,000
After-School/Youth Center Room .....	\$100,000	Pool Lap Lanes/Starting Blocks (5) ...	\$10,000
Preschool Playground .....	\$100,000	Tables in Café.....	\$5,000
Childwatch Room.....	\$75,000	Benches/Chairs in Café .....	\$2,500
Pool Viewing Room .....	\$50,000	Benches/Chairs Outside.....	\$2,500
Back Field Walking Track .....	\$50,000	Benches/Chairs in Cardio Center.....	\$2,500
Locker Rooms .....	\$50,000		
(3 available- M/W/Family)			

Anyone donating \$25,000 and above will have opportunities to name the facility, a room or an area on their behalf or in honor/memory of another. Also will be recognized on a Major Gifts Donor Wall in the lobby of the main entrance.

**ROOF RAISERS:** Donor contributions of \$500 or more are entitled to permanent recognition for their loved ones, family, business or themselves.

## FOR ALL INQUIRIES AND HOW TO GET INVOLVED PLEASE CONTACT:

CEO John Somes

jsomes@danversymca.org • 978-774-2055



# AS WE LOOK TO THE FUTURE OF SERVING OUR COMMUNITY

Improved accessibility for all • Enriched Space & Security for Youth & Childcare

Expanded Space for Increased Programming to serve more in our community



### Connectedness & Belonging

- New open lounge with café & gathering space
- Added activity/birthday party space
- Pool viewing area for watching swim lessons/ pool programs



### Youth Development & Childcare

- Renovating Child Care
- Adding Child-Watch
- New bathrooms
- Increasing accessibility & safety
- Adding fire-safety and sprinkler system



### Health, Wellness & Recreation

- Increasing cardio space
- Dedicated rooms for yoga, spin & group fitness
- Increase programming & class opportunities
- More partnership opportunities with special needs organizations



### Modern & Accessible

- Locker rooms all located on main floor
- Easy access for seniors and those with mobility concerns
- Updating plumbing & heating
- Adding additional bathrooms throughout facility
- ADA Compliance inside and out



### Aquatics (phase 1)

- Building infrastructure to support new pool (phase 2)
- NEW Pool viewing area
- Family changing area
- NEW programs & classes
- NEW saunas
- NEW poolside showers
- Phase 2: replace pool

**BE A PART OF OUR FUTURE,  
WE CAN'T DO IT WITHOUT YOUR HELP**



## LEADING THE WAY

### DANVERS COMMUNITY YMCA VOLUNTEER LEADERSHIP



**Cheryl Macdonald, President**  
Commercial RE

**Arthur Skarmear, President Elect**  
Attorney

**Richard Warren, Treasurer**  
Residential RE

**Pamela Anderson**  
PP Property MGT

**Richard Brown**  
Construction

**John Ciesinsk**  
Mortgage Banker

**Barry Fitzgerald**  
Retired Nurse

**Rick Gilmore**  
Rick Gilmore, Esq.

**Michael Grandmaison**  
Grandmaison CPA

**Kevin Guinee**  
Danvers FORD

**R. Alan Hartnett**  
Hartnett's Auto Body

**John Keohane**  
Retired

**Jeremy Lee**  
Commercial RE

**David McBride**  
McBride, Esq

**David Thomson**  
Thomson Communication

**Gordon Thomson**  
Construction/RE

**Richard Vincent**  
Commercial RE

**Doris Waldman**  
Attorney

**Michael Loring**  
Insurance

**Christopher Keohane**  
Business Owner

## A VISION FOR THE FUTURE

While we have been good stewards of the current YMCA, the design and layout of the facility is no longer conducive to how adults and children seek programming and social connectedness. We need a purposefully designed space to serve the needs of today and the next generation.



**Youth  
Development**



**Health, Wellness &  
Recreation**



**Connectedness &  
Belonging**



**Aquatics**



**Modern &  
Accessible**

## A BETTER QUALITY OF LIFE

Updates to our Y will create a modern, vibrant gathering hub for all. We will create welcoming social gathering areas and space for activities and programs that enhance the well-being of our members and community.



**Building our Community.  
Building our Future.**



# CAPITAL CAMPAIGN

WE WILL BUILD WHAT THE COMMUNITY SUPPORTS

## Say YES to Being Part of Something BIGGER!

A lot has changed at the Danvers Community YMCA since March, 2020, but our commitment has remained the same—to always be here for our community when people need us most, with open arms and caring hearts.

When the devastating effects of COVID-19 swept across the country and landed on our doorsteps, we quickly mobilized to determine how to best serve our community. Our Y Board, Staff and Volunteers were there for our community by providing Remote Learning, Childcare, Senior Wellness Programs, a Clean and Sanitized facility for all to continue Healthy Living, Food Programs, Blood Drives, Diaper Drives, Safety Around Water/Aquatic Programs and Youth At Risk support.

**Moving Forward** – we are reaching out to the community to make you aware of and see if you would like to support the Danvers YMCA capital renovation. This \$8M renovation will allow our Y to continue addressing the growing needs of our community. We anticipate construction starting in early 2023 and will be done in phases and should be finished in 2024. We will build what the community supports.

Primary project includes **better accessibility for all ages and abilities**, NEW Locker Rooms for Men and Women, and Family Changing Rooms, all located on the main level, a community gathering and reception area, Pool Viewing Area, Wellness Studios, 2 Levels of Cardio/Wellness/Weights, new HVAC and Mechanical Systems, Youth Center Upgrades, a Child Watch area, Updated Afterschool and Preschool areas for improved space and security.

We'd be happy to share more details of what's to come! If you would like to meet to discuss the project or a major contribution in support of the project, please email me, John Somes, CEO, at [jsomes@danversymca.org](mailto:jsomes@danversymca.org). To make a donation – you can do so on our website at [www.DanversYMCA.org](http://www.DanversYMCA.org), or enclose payment and form below. We are here for you today and tomorrow; we hope you will support this valuable community resource.

Donations can be made in a single payment, or over a period of 3-5 years. Payments may be considered annually or monthly as well.



**YES! I want to support the Y and make a difference!**

- One Time Donation     Annually (circle) 3 yr.    5 yr.     Monthly (circle) 1 yr.    3 yrs.    5 yrs.

**Amount\$** \_\_\_\_\_ Please note our **Legacy Page** for donation levels of \$500 or more.

**All donations over \$250.00 will be contacted to confirm acknowledgments within the new Y.**

- I would like my gift to be anonymous     My employer will match– their form is enclosed.  
 Check enclosed, payable to: The Danvers Community YMCA, 34 Pickering Street, Danvers, MA 01923

**Bill my credit card (circle one):**    **Visa**    **Mastercard**    **AmEx**    **Discover**

Card # \_\_\_\_\_ Exp.Date: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Donor Signature: \_\_\_\_\_ (Required for all donations)

All donations are tax-deductible to the full extent of the law. Tax ID# 04-2308404.

